

Lampiran 1

Kuesioner Penelitian

Yth. Responden

Dalam rangka memenuhi penelitian, saya sebagai mahasiswa Universitas Katolik Widya Mandala Surabaya, sangat mengharapkan kesediaan Bapak/Ibu/Sdr/i meluangkan sedikit waktu untuk mengisi kuesioner mengenai penelitian dengan judul **“Pengaruh *Merchandise, Store Atmosphere, Dan Store Service Terhadap Pemilihan Format Toko Pada Toko Pakaian Polo Di Surabaya*”**. Untuk itu, jika Anda berumur minimal 17 tahun dan pernah melakukan berbelanja pada format toko POLO yang berbeda yaitu *Departement store* dan *Speciality store* Surabaya, saya mohon kesediaan Anda untuk mengisi kuesioner dibawah ini dengan jujur dan benar. Data atau informasi yang terkumpul hanya akan saya gunakan untuk keperluan penelitian. Saya mengucapkan banyak terima kasih atas partisipasi yang diberikan.

Hormat Saya,

(Devilia M. Christhie)

Petunjuk:

Isilah biodata Anda dan beri tanda Centang (✓) pada kotak pilihan di bawah ini.

Jenis Kelamin	<input type="checkbox"/> Laki-laki <input type="checkbox"/> Perempuan
Umur	<input type="checkbox"/> 17 - 25 tahun <input type="checkbox"/> >25 - 35 tahun <input type="checkbox"/> >35 - 45 tahun <input type="checkbox"/> >45 - 55 tahun <input type="checkbox"/> >55 - 65 tahun <input type="checkbox"/> >65 tahun
Status Pekerjaan	<input type="checkbox"/> Pelajar / Mahasiswa <input type="checkbox"/> Wiraswastawan <input type="checkbox"/> PNS <input type="checkbox"/> Karyawan Swasta <input type="checkbox"/> Polri, TNI <input type="checkbox"/> Lainnya / Sebutkan.....
Penghasilan atau Pendapatan per bulan	<input type="checkbox"/> < Rp 2.500.000,- <input type="checkbox"/> > Rp 2.500.000,- s/d Rp 5.000.000,- <input type="checkbox"/> > Rp 5.000.000,- s/d Rp 10.000.000,- <input type="checkbox"/> > Rp 10.000.000,- s/d Rp 20.000.000,- <input type="checkbox"/> > Rp 20.000.000,-
Tempat belanja Favorit Baju Polo	<input type="checkbox"/> Toko Polo (toko yang tidak berada di luar departement store) <input type="checkbox"/> Departement Store (Sogo, Matahari, dll)

Berilah tanda Centang (✓) pada salah satu jawaban yang Anda pilih.

Keterangan:

- SS** = Sangat Setuju
S = Setuju
N = Netral
TS = Tidak Setuju
STS = Sangat Tidak Setuju

NO	PERTANYAAN	STS	TS	N	S	SS
	<i>Merchandise</i>					
1	Saya merasa variasi produk yang dijual di Polo sangat beragam.					
2	Saya merasa Polo memiliki produk yang lengkap.					
3	Saya merasa Polo selalu menjual produk dengan kualitas terbaik.					
4	Saya merasa Polo cepat dalam mendistribusikan produk baru ke toko-tokonya					

NO	PERTANYAAN	STS	TS	N	S	SS
	<i>Store atmosphere</i>					
1	Saya merasa tampil layout di gerai Polo menarik					
2	Saya merasa penataan produk di gerai Polo menarik					
3	Saya merasa suasana di gerai Polo nyaman					
4	Saya merasa layout di gerai Polo memudahkan saya bergerak mencari produk.					

NO	PERTANYAAN	STS	TS	N	S	SS
	<i>Service</i>					
1	Saya merasa pramuniaga Polo cukup terampil dalam melayani kebutuhan konsumen					
2	Saya merasa papan petunjuk kategori produk di Polo memudahkan saya mencari barang					
3	Saya merasa pramuniaga Polo cepat tanggap dalam mengatasi kebutuhan konsumen.					

--Terima kasih atas partisipasi Anda--

Lampiran 2

Jawaban Responden

No	M1	M2	M3	M4	SA1	SA2	SA3	SA4	S1	S2	S3	D
1	2	3	2	2	2	2	2	3	3	2	2	2
2	3	3	3	4	3	2	3	4	3	3	4	2
3	4	4	3	3	2	2	1	3	2	3	3	2
4	4	3	4	4	4	3	4	5	3	4	4	1
5	3	2	3	3	4	4	3	2	1	2	2	2
6	4	5	4	4	3	4	4	5	4	5	5	1
7	4	3	2	4	4	4	3	3	3	4	3	1
8	3	4	3	3	5	5	5	4	4	4	3	1
9	4	3	4	4	2	2	3	3	3	4	3	2
10	3	3	3	4	4	4	5	4	4	3	4	1
11	3	3	4	3	4	4	4	2	3	4	2	2
12	4	4	3	4	2	2	2	4	3	4	3	2
13	3	4	3	3	2	2	1	3	2	3	3	2
14	4	5	4	4	5	4	4	5	4	5	4	1
15	3	4	3	3	3	3	3	4	3	4	4	1
16	4	5	4	4	4	4	5	3	4	3	3	1
17	3	4	3	4	3	3	4	4	3	4	4	1
18	4	4	3	3	3	4	3	5	4	5	5	1
19	4	3	4	3	3	4	3	3	3	4	3	1
20	4	5	4	4	2	3	2	4	4	5	4	2
21	3	4	4	3	1	2	2	3	3	4	3	2
22	3	4	3	3	3	2	3	4	4	5	4	2
23	4	4	3	4	3	2	3	2	3	3	2	2
24	4	5	4	3	5	4	4	3	4	5	3	1
25	1	2	1	1	1	1	2	2	3	2	2	2
26	4	5	4	4	3	3	3	5	4	5	5	1
27	1	2	1	1	4	4	4	2	1	2	2	2

28	4	5	4	4	4	5	5	5	4	5	5	1
29	1	3	2	1	4	4	4	3	2	3	3	2
30	2	3	2	2	3	3	3	2	3	2	2	2
31	2	3	2	2	2	2	2	2	1	2	2	2
32	4	5	4	3	4	3	4	5	4	5	4	1
33	3	4	3	3	3	3	3	3	3	4	3	2
34	4	5	4	4	4	4	3	4	4	4	4	1
35	4	4	3	3	3	4	4	3	3	4	3	1
36	3	4	4	3	5	5	5	3	3	4	3	1
37	2	2	2	2	2	2	2	2	2	4	2	2
38	3	4	3	3	3	3	3	3	2	3	3	2
39	4	5	3	4	3	2	4	4	3	3	4	1
40	3	4	4	3	2	2	2	3	2	3	3	2
41	4	4	4	4	4	4	3	4	3	4	4	1
42	4	5	3	4	5	4	4	5	4	5	5	1
43	3	4	4	3	4	3	4	4	3	4	4	1
44	3	3	3	4	4	4	4	5	4	5	5	1
45	4	3	4	4	2	2	2	4	3	4	4	2
46	3	4	4	3	3	4	3	2	3	2	2	2
47	3	4	3	3	4	3	4	4	4	3	4	1
48	4	5	4	4	3	4	3	4	5	4	5	1
49	3	4	3	3	4	3	4	4	4	4	4	1
50	5	5	4	4	3	3	3	3	3	3	4	2
51	4	4	4	3	2	2	2	4	3	4	3	2
52	3	5	5	4	2	2	2	5	4	5	3	2
53	5	4	4	3	4	4	4	5	4	5	4	1
54	5	5	4	4	3	4	3	4	3	4	4	1
55	3	4	4	4	4	4	4	3	4	5	4	1
56	3	5	5	5	5	4	4	4	4	3	5	1
57	3	4	3	4	4	4	3	5	5	5	5	1
58	5	5	4	3	3	4	4	3	2	3	3	2

59	4	4	4	3	2	2	2	4	5	5	5	2
60	5	4	5	4	2	3	2	5	4	4	5	2
61	4	5	4	4	3	3	3	4	4	4	4	1
62	5	4	4	5	2	3	2	4	5	4	4	2
63	4	5	4	5	2	3	2	4	4	5	5	2
64	4	4	5	4	3	4	3	5	5	4	4	1
65	2	3	2	2	4	3	3	4	4	5	5	2
66	3	4	3	3	3	2	3	5	3	4	5	1
67	3	4	3	3	2	2	2	4	3	4	4	2
68	4	5	4	4	3	3	3	4	4	5	5	1
69	3	4	3	3	2	1	2	5	3	3	5	2
70	4	5	4	4	1	3	1	5	4	4	5	2
71	3	4	3	3	3	3	3	4	5	5	5	1
72	5	5	4	5	3	3	4	4	4	4	5	1
73	4	4	4	4	4	3	3	5	5	4	5	1
74	4	5	5	4	3	3	4	3	4	4	3	1
75	4	4	4	4	3	2	3	5	3	4	4	1
76	5	5	4	5	4	2	4	4	4	5	4	1
77	4	4	3	4	4	3	3	3	3	5	3	1
78	3	4	3	3	5	5	4	4	4	4	4	1
79	4	5	4	4	4	4	4	3	3	5	5	1
80	3	4	3	3	3	2	5	4	4	5	4	1
81	4	5	3	4	4	4	4	5	3	4	5	1
82	3	4	3	4	5	5	5	4	4	5	5	1
83	3	4	4	3	2	4	2	5	4	5	4	1
84	2	3	3	3	3	3	3	4	3	5	4	2
85	4	4	3	4	5	5	5	5	4	5	5	1
86	2	3	3	3	3	4	3	4	4	4	4	2
87	3	4	4	3	4	2	4	5	5	5	5	1
88	3	3	3	4	3	4	3	4	4	4	4	1
89	4	4	3	5	5	4	5	4	4	5	5	1

90	3	3	3	4	3	3	3	5	4	4	4	1
91	4	4	4	3	3	4	3	5	4	5	5	1
92	3	3	3	4	2	3	2	4	4	5	4	2
93	4	3	3	5	4	3	4	5	5	4	5	1
94	3	4	3	4	5	4	5	4	3	5	3	1
95	4	4	4	5	3	4	3	5	4	4	4	1
96	3	3	3	4	5	5	5	4	5	5	4	1
97	4	4	3	5	5	3	5	4	3	4	4	1
98	3	4	3	5	4	3	4	5	4	5	5	1
99	4	4	3	4	3	4	3	4	3	4	4	1
100	3	4	3	5	3	3	3	4	3	5	5	1

Lampiran 3

Karakteristik Responden

Jenis Kelamin	Jumlah	Prosentase (%)
Pria	61	61,0
Wanita	39	39,0
Total	100	100,00

Usia	Jumlah	Prosentase (%)
18 – 25 Tahun	27	27
26 – 35 Tahun	30	30
36 – 45 Tahun	19	19
46 – 55 Tahun	14	14
55 – 65 Tahun	7	7
Lebih dari 65 Tahun	3	3
Total	100	100,00

Pekerjaan	Jumlah	Prosentase (%)
Pelajar / Mahasiswa	18	18
Wiraswastawan	24	24
PNS	21	21
Karyawan Swasta	26	26
Polri, TNI	8	8
Lainnya	3	3
Total	100	100,00

Pengeluaran	Jumlah	Prosentase (%)
Kurang dari Rp. 2.500.000	18	18
Rp. 2.500.000 – Rp. 5.000.000	23	23
Rp. 5.000.000 – Rp. 10.000.000	29	29
Rp. 10.000.000 – Rp. 20.000.000	20	20
Lebih dari Rp. 20.000.000	10	10
Total	100	100,00

Lampiran 4

Uji Validitas dan Reliabilitas

Uji Validitas variabel *Merchandise*

Correlations

		M1	M2	M3	M4	TM
M1	Pearson Correlation	1	.626**	.652**	.654**	.886**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
M2	Pearson Correlation	.626**	1	.621**	.462**	.809**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
M3	Pearson Correlation	.652**	.621**	1	.508**	.829**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
M4	Pearson Correlation	.654**	.462**	.508**	1	.799**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
TM	Pearson Correlation	.886**	.809**	.829**	.799**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji validitas variabel *Store atmosphere*

Correlations

		SA1	SA2	SA3	SA4	TSA
SA1	Pearson Correlation	1	.668**	.844**	.140	.898**
	Sig. (2-tailed)		.000	.000	.165	.000
	N	100	100	100	100	100
SA2	Pearson Correlation	.668**	1	.586**	.110	.792**
	Sig. (2-tailed)	.000		.000	.276	.000
	N	100	100	100	100	100
SA3	Pearson Correlation	.844**	.586**	1	.110	.861**
	Sig. (2-tailed)	.000	.000		.276	.000
	N	100	100	100	100	100
SA4	Pearson Correlation	.140	.110	.110	1	.435**
	Sig. (2-tailed)	.165	.276	.276		.000
	N	100	100	100	100	100
TSA	Pearson Correlation	.898**	.792**	.861**	.435**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

**, Correlation is significant at the 0.01 level (2-tailed).

Uji validitas variabel *Service*

Correlations

		S1	S2	S3	TS
S1	Pearson Correlation	1	.598**	.635**	.859**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
S2	Pearson Correlation	.598**	1	.615**	.852**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
S3	Pearson Correlation	.635**	.615**	1	.877**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
TS	Pearson Correlation	.859**	.852**	.877**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas variabel *Merchandising*

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.850	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
M1	10.9400	4.097	.778	.769
M2	10.4300	4.631	.661	.821
M3	10.9900	4.596	.697	.806
M4	10.8400	4.479	.626	.837

Uji Reliabilitas variabel *Store atmosphere*

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.745	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
SA1	10.4000	4.283	.779	.532
SA2	10.4500	5.119	.608	.647
SA3	10.4000	4.566	.713	.579
SA4	9.7900	7.137	.134	.876

Uji Reliabilitas variabel *Service*

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.827	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
S1	7.9500	2.755	.687	.760
S2	7.3800	2.763	.671	.775
S3	7.5700	2.510	.699	.748

Lampiran 5

Statistik deskriptif

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
M1	100	1.00	5.00	3.4600	.85776
M2	100	2.00	5.00	3.9700	.79715
M3	100	1.00	5.00	3.4100	.77973
M4	100	1.00	5.00	3.5600	.86830
TM	100	5.00	19.00	14.4000	2.74506
M	100	1.25	4.75	3.6000	.68626
SA1	100	1.00	5.00	3.2800	1.02573
SA2	100	1.00	5.00	3.2300	.95193
SA3	100	1.00	5.00	3.2800	1.00584
SA4	100	2.00	5.00	3.8900	.91998
TSA	100	6.00	20.00	13.6800	2.94007
SA	100	1.50	5.00	3.4200	.73502
S1	100	1.00	5.00	3.5000	.88192
S2	100	2.00	5.00	4.0700	.89052
S3	100	2.00	5.00	3.8800	.95642
TS	100	5.00	15.00	11.4500	2.35434
S	100	1.67	5.00	3.8171	.78480
Valid N (listwise)	100				

Lampiran 6

Output Diskriminan

Sampel Validasi

Analysis Case Processing Summary

Unweighted Cases		N	Percent
Valid		20	100.0
Excluded	Missing or out-of-range group codes	0	.0
	At least one missing discriminating variable	0	.0
	Both missing or out-of-range group codes and at least one missing discriminating variable	0	.0
	Total	0	.0
Total		20	100.0

Group Statistics

D		Mean	Std. Deviation	Valid N (listwise)	
				Unweighted	Weighted
1.00	M	3.6364	.42373	11	11.000
	SA	3.8864	.49198	11	11.000
	S	3.8191	.50377	11	11.000
2.00	M	3.3333	.58630	9	9.000
	SA	2.6389	.53196	9	9.000
	S	2.9622	.75153	9	9.000
Total	M	3.5000	.51299	20	20.000
	SA	3.3250	.80745	20	20.000
	S	3.4335	.75011	20	20.000

Tests of Equality of Group Means

	Wilks' Lambda	F	df1	df2	Sig.
M	.909	1.800	1	18	.196
SA	.378	29.600	1	18	.000
S	.660	9.271	1	18	.007

Pooled Within-Groups Matrices^a

		M	SA	S
Covariance	M	.253	.028	.211
	SA	.028	.260	.041
	S	.211	.041	.392
Correlation	M	1.000	.109	.670
	SA	.109	1.000	.128
	S	.670	.128	1.000

a. The covariance matrix has 18 degrees of freedom.

Covariance Matrices^a

D		M	SA	S
1.00	M	.180	.061	.085
	SA	.061	.242	.069
	S	.085	.069	.254
2.00	M	.344	-.013	.368
	SA	-.013	.283	.006
	S	.368	.006	.565
Total	M	.263	.125	.267
	SA	.125	.652	.317
	S	.267	.317	.563

a. The total covariance matrix has 19 degrees of freedom.

Log Determinants

D	Rank	Log Determinant
1.00	3	-4.804
2.00	3	-4.102
Pooled within-groups	3	-4.271

The ranks and natural logarithms of determinants printed are those of the group covariance matrices.

Test Results

Box's M		3.976
F	Approx.	.539
	df1	6
	df2	2068.114
	Sig.	.779

Tests null hypothesis of equal population covariance matrices.

Eigenvalues

Function	Eigenvalue	% of Variance	Cumulative %	Canonical Correlation
1	2.023 ^a	100.0	100.0	.818

a. First 1 canonical discriminant functions were used in the analysis.

Wilks' Lambda

Test of Function(s)	Wilks' Lambda	Chi-square	Df	Sig.
1	.331	18.255	3	.000

Standardized Canonical Discriminant Function Coefficients

	Function
	1
M	-.246
SA	.857
S	.559

Structure Matrix

	Function
	1
SA	.902
S	.505
M	.222

Pooled within-groups correlations between discriminating variables and standardized canonical discriminant functions

Variables ordered by absolute size of correlation within function.

Functions at Group Centroids

D	Function
	1
1.00	1.221
2.00	-1.492

Unstandardized canonical discriminant functions evaluated at group means

Classification Processing Summary

Processed		20
Excluded	Missing or out-of-range group codes	0
	At least one missing discriminating variable	0
Used in Output		20

Prior Probabilities for Groups

D	Prior	Cases Used in Analysis	
		Unweighted	Weighted
1.00	.500	11	11.000
2.00	.500	9	9.000
Total	1.000	20	20.000

Classification Function Coefficients

	D	
	1.00	2.00
M	10.793	12.120
SA	13.373	8.817
S	2.547	.123
(Constant)	-51.166	-32.710

Fisher's linear discriminant functions

Classification Results^{b,c}

			Predicted Group Membership		Total
			1.00	2.00	
Original	Count	1.00	10	1	11
		2.00	1	8	9
	%	1.00	90.9	9.1	100.0
		2.00	11.1	88.9	100.0
Cross-validated ^a	Count	1.00	10	1	11
		2.00	2	7	9
	%	1.00	90.9	9.1	100.0
		2.00	22.2	77.8	100.0

a. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.

b. 90.0% of original grouped cases correctly classified.

c. 85.0% of cross-validated grouped cases correctly classified.

Sampe Analysis

Analysis Case Processing Summary

Unweighted Cases		N	Percent
Valid		80	100.0
Excluded	Missing or out-of-range group codes	0	.0
	At least one missing discriminating variable	0	.0
	Both missing or out-of-range group codes and at least one missing discriminating variable	0	.0
	Total	0	.0
Total		80	100.0

Group Statistics

D		Mean	Std. Deviation	Valid N (listwise)	
				Unweighted	Weighted
1.00	M	3.8382	.42960	51	51.000
	SA	3.8333	.48391	51	51.000
	S	4.2033	.46262	51	51.000
2.00	M	3.2500	.95898	29	29.000
	SA	2.7586	.52815	29	29.000
	S	3.4024	.92671	29	29.000
Total	M	3.6250	.72369	80	80.000
	SA	3.4438	.71928	80	80.000
	S	3.9130	.76808	80	80.000

Tests of Equality of Group Means

	Wilks' Lambda	F	df1	df2	Sig.
M	.845	14.265	1	78	.000
SA	.478	85.331	1	78	.000
S	.746	26.621	1	78	.000

Pooled Within-Groups Matrices^a

		M	SA	S
Covariance	M	.448	-.016	.166
	SA	-.016	.250	.061
	S	.166	.061	.445
Correlation	M	1.000	-.048	.372
	SA	-.048	1.000	.182
	S	.372	.182	1.000

Pooled Within-Groups Matrices^a

		M	SA	S
Covariance	M	.448	-.016	.166
	SA	-.016	.250	.061
	S	.166	.061	.445
Correlation	M	1.000	-.048	.372
	SA	-.048	1.000	.182
	S	.372	.182	1.000

a. The covariance matrix has 78 degrees of freedom.

Covariance Matrices^a

D		M	SA	S
1.00	M	.185	-.029	-.005
	SA	-.029	.234	.053
	S	-.005	.053	.214
2.00	M	.920	.007	.472
	SA	.007	.279	.074
	S	.472	.074	.859
Total	M	.524	.132	.275
	SA	.132	.517	.261
	S	.275	.261	.590

a. The total covariance matrix has 79 degrees of freedom.

Log Determinants

D	Rank	Log Determinant
1.00	3	-4.761
2.00	3	-1.875
Pooled within-groups	3	-3.195

The ranks and natural logarithms of determinants printed are those of the group covariance matrices.

Test Results

Box's M	41.315
F	Approx. 6.564
df1	6
df2	22267.016
Sig.	.000

Tests null hypothesis of equal population covariance matrices.

Eigenvalues

Function	Eigenvalue	% of Variance	Cumulative %	Canonical Correlation
1	1.377 ^a	100.0	100.0	.761

a. First 1 canonical discriminant functions were used in the analysis.

Wilks' Lambda

Test of Function(s)	Wilks' Lambda	Chi-square	Df	Sig.
1	.421	66.248	3	.000

Standardized Canonical Discriminant Function Coefficients

	Function
	1
M	.324
SA	.867
S	.220

Structure Matrix

	Function
	1
SA	.891
S	.498
M	.364

Pooled within-groups correlations between discriminating variables and standardized canonical discriminant functions

Variables ordered by absolute size of correlation within function.

Functions at Group Centroids

	Function
D	1
1.00	.874
2.00	-1.537

Unstandardized
canonical discriminant
functions evaluated at
group means

Classification Processing Summary

Processed		80
Excluded	Missing or out-of-range group codes	0
	At least one missing discriminating variable	0
Used in Output		80

Prior Probabilities for Groups

D	Prior	Cases Used in Analysis	
		Unweighted	Weighted
1.00	.500	51	51.000
2.00	.500	29	29.000
Total	1.000	80	80.000

Canonical Discriminant

Function Coefficients

	Function
	1
M	1.746
SA	.411
S	.366
(Constant)	-8.851

Unstandardized coefficients

Classification Results^{b,c}

			Predicted Group Membership		Total
			1.00	2.00	
Original	Count	1.00	48	3	51
		2.00	4	25	29
	%	1.00	94.1	5.9	100.0
		2.00	13.8	86.2	100.0
Cross-validated ^a	Count	1.00	48	3	51
		2.00	4	25	29
	%	1.00	94.1	5.9	100.0
		2.00	13.8	86.2	100.0

- a. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
- b. 91.3% of original grouped cases correctly classified.
- c. 91.3% of cross-validated grouped cases correctly classified.